



TAIWO OLADOKUN

Founder and Lead Consultant, Delight Data Exploration

Research, Analysis, Writing and Training

I help institutions and professionals design sound research, make sense of complex data, and turn evidence into decisions, training and practical tools. Twelve years in one discipline, applied four ways: I design the study, run the analysis, write the findings so a busy reader can act on them, and teach all three to the people who need the skill themselves.

BY THE NUMBERS

12+ years in practice · 1,200+ students supported · 8+ UK universities served · 2 published books · 3 free tools built · 9 person team

CAPABILITIES

- Research: study and survey design, sampling and fieldwork, instrument development, evidence synthesis
- Analysis: SPSS, EViews, R and Excel. Reliability, correlation, regression, mediation, assumption testing
- Writing: technical and academic writing, reporting for decision makers, manuals, book production
- Training: programme design for adults, facilitation, materials and workbooks, assessment

PUBLISHED WORK

- How to Excel at a UK University: Think Like the Marker, Write Like a Master (2026). Amazon and Selar.
- Using AI Without Getting Caught: A Student Guide to Top Grades (2026). Selar.
- Typological Characteristics and Functional Efficacy of Street Furniture in Educational Environments. Oladokun, T.S. and Fagbesa, K.O. Mixed methods, 250 respondents, Obafemi Awolowo University.

PRODUCTS AND TOOLS BUILT

- OLIVE, a student success application: learning, study tools, career growth and support in one place
- Dissertation Timeline Calculator, Harvard Reference Generator and UK Grade Calculator, free to the public
- The Student Success Kit, a free 25 page field guide

EVENTS DESIGNED AND HOSTED

- Chapter One: The First Harvest. 28 May 2026, Abeokuta. The full team reviewed a year: 122 client deliverables shipped, 64 blog posts published, team grown from one to eight.
- Dine with Delight, Season One. 28 December 2025, Abeokuta. 131 registrations in seven days, 50 creatives attended, 81 on the waitlist, 20+ disciplines represented.

DOCUMENTED OUTCOMES

Anonymised results reported after research guidance, editing, analysis coaching or training. Client work is confidential and never published. Marks reported by clients have included 94 and 82, a dissertation at 71 after an initial 58, and a failed module rescued to 65 on resubmission. Supporting records can be discussed privately where confidentiality permits.

PRACTICE

Delight Data Exploration is registered with the Corporate Affairs Commission, number 7074697, for business development, training and management services. Nine people across research, design, production, digital and operations.

Abeokuta, Ogun State, Nigeria · hello@delightdataexploration.com · 0807 777 4797

delightdataexploration.com/taiwo-oladokun